

## DEPARTMENT OF MANAGEMENT

### ELECTIVE PAPERS

S.NO	Course Code	Specializations Group Human Resource	Semester
	MBA HR-1	Talent Management	III Semester
	MBA HR-2	Performance and Reward Management	
	MBA HR-3	Industrial Relation and Labour Laws	
	MBA HR-4	Training and Development	IV Semester
	MBA HR-5	Negotiation & Conflict Management	
<b>MARKETING</b>			
	MBA MKT-1	Sales & Distribution Management	III Semester
	MBA MKT-2	Consumer Behaviour	
	MBA MKT-3	Digital Marketing	
	MBA MKT-4	Marketing of Services	IV Semester
	MBA MKT-5	Integrated Marketing Communication	
<b>FINANCE</b>			
	MBA FM-1	Security Analysis & Portfolio Management	III Semester
	MBA FM-2	Tax Planning and Management	
	MBA FM-3	Financial Market & Commercial Banking	

	MBA FM-4	Working Capital Management	IV Semester
	MBA FM-5	International Financial Management	
		<b>INFORMATION TECHNOLOGY</b>	
	MBA IT-1	Enterprise Resource Planning	III Semester
	MBA IT-2	Web Technology & E-Commerce	
	MBA IT-3	Cloud Computing for Business	
	MBA IT-4	Data Base Management System	IV Semester
	MBA IT-5	System Analysis & Design	